



**parkinson's**  
**australia**

National Advocacy • Connection • Awareness

# Strategic Plan

2024 - 2026



# Executive Summary

*We live in an ever-changing, dynamic and volatile world, with many societal challenges.*

*Australians living with Parkinson's deserve advocacy at a National level that can respond to this changing environment, understand the differences in jurisdictional health systems and the diversity of needs across the country and deliver to produce positive impacts for the entire Parkinson's community. Recognising these challenges, Parkinson's Australia has undertaken significant changes and recently embarked on a Strategic Review to better focus efforts on the things that really matter to our constituents – all those Australians impacted by Parkinson's.*

*This document, created by the Parkinson's Australia Board in collaboration with Community Business Australia is the culmination of a significant body of work that emphasises our organisation's Vision, Purpose and Values. It provides a framework for the next three years.*

*This strategic review recognises our history, appreciates the demands of the present and looks to the future as we consider how we must evolve in order to meet the challenges we face. I thank all those who have contributed to the formulation of this document and look forward to the work ahead.*



PROFESSOR GEORGE  
MELLICK, BOARD CHAIR

# Our vision & purpose

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## **Our vision**

To be the national advocate for the Australian Parkinson's community.

## **Our purpose**

To be responsive to the needs of people affected by Parkinson's.



# Our values

*Parkinson's Australia will commit to focus on people living with Parkinson's and their carers guided by our values.*



## **Trustworthy**

We will stand with the Parkinson's community and advocate for better understanding and outcomes for people living with Parkinson's.

## **Empathetic**

We understand everyone's Parkinson's journey is different and we will do our best to improve the lives of people living with Parkinson's and their carers.

## **Collaborative**

We will work with our partners to benefit the Parkinson's community.

## **Accountable**

We will do what we say we will do.

## **Inclusive**

We will engage with the Parkinson's community.

# What we do

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There are up to 150,000 Australians living with Parkinson's.



Parkinson's Australia is the national advocacy body for people living with Parkinson's, their families and carers, researchers and health professionals.

We promote the best possible quality of life for people with Parkinson's. We advocate for the Parkinson's community on issues of national significance.

We work to reduce the impact of Parkinson's by promoting best practice care to ensure that people can maximise their opportunities to live well and maintain their independence.

# Strategic priorities

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## 01

### **Productive partnerships**

The Parkinson's Australia Limited will be an effective, well governed organisation working collaboratively with key partners to deliver greater awareness and improved understanding of the impacts of Parkinson's in Australia.

## 02

### **Raise national awareness**

We will raise the national awareness and understanding of Parkinson's as a neurological disorder and the impacts on the lives of people living with Parkinson's.

## 03

### **Educate and empower**

Parkinson's Australia will invest in the education of key stakeholders' knowledge, understanding and best practice care for people living with Parkinson's.

## 04

### **Future funding**

We will build an organisation that is appropriately resourced, financially sustainable and able to fund its agreed strategic priorities.

# Our core business

Core business	Outcome
Collate national data on Parkinson's in Australia for information, submissions and awareness campaigns.	National awareness
Revise, update and develop new programs targeted at 'Education of Parkinson's Specialists' including: <ul style="list-style-type: none"> <li>• General practitioners</li> <li>• Allied health professionals</li> <li>• NDIS assessors</li> <li>• NDIS providers</li> <li>• My Aged Care</li> <li>• Aged Care assessors</li> <li>• Aged Care Homes.</li> </ul>	National education for better care and wellbeing  National connection
Develop and implement a strategy to educate and inform national politicians through meetings, seminars, functions and lobbying on Parkinson's issues in Australia.	National awareness
Hold a National Conference for people affected by Parkinson's and members of their care teams.	National connection  National education for better care and wellbeing
Provide reliable and evidence-based information to the Parkinson's community on symptoms pre-diagnosis and on-going options for living well throughout their Parkinson's journey.	National awareness

**National Advocacy • Connection • Awareness**

Core business	Outcome
Manage and deliver federal grants and national projects such as the Young Onset Parkinson's eXchange app and website.	National education for better care and wellbeing National connection
Collate federal budget submissions to fund projects, education programs, and awareness-raising campaigns.	National health system improvement for better care and wellbeing
Develop and maintain strategic partnerships and/or alliances with other national neurological, health and disability organisations, as well as state-based Parkinson's organisations.	National connection
Improve NDIS assessments and primary health assessments, leading to improved supports for people living with Parkinson's and their carers.	National health system improvement for better care and wellbeing
Prepare for and influence federal government policy direction and priorities relevant to Parkinson's and related atypical parkinsonisms.	National awareness National health system improvement for better care and wellbeing
Develop and publish national position papers and policies on issues of significance to the Parkinson's community.	National awareness National health system improvement for better care and wellbeing







Parkinson's Australia Ltd  
info@parkinsons.org.au  
Phone 0407 703 328  
ACN 671 516 822  
ABN 46 011 714 078  
parkinsons.org.au

Postal Address  
PO Box 270, Browns Plains  
BC, QLD 4118

Registered Office  
Suite 6, 32 Thesiger Ct  
Deakin, ACT 2600