

20 Parkinson's 25 Australia National Conference

PANC Sponsorship Proposal

Promoting connection and living well with Parkinson's...

6th to 8th April, 2025
National Convention
Centre, Canberra
AUSTRALIA



parkinson's
australia

Parkinson's Australia Ltd
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Why sponsor PANC 2025?

*We invite you to support the
Parkinson's Australia National Conference
(PANC 2025), to be held in Canberra, ACT, AUSTRALIA
from Sunday April 6th to Tuesday April 8th.*

Presenting an unparalleled opportunity for researchers and organisations across Australia and the Pacific, PANC 2025 is meticulously crafted into three dynamic days encompassing a welcome reception, engaging exhibitions, research and living well streams, immersive workshops, and insightful discussions. PANC 2025 will delve into the forefront of cutting-edge and emerging treatments, clinical trials, and scientific research.

Tailored carer information sessions and living well workshops are strategically designed to enhance the quality of life for individuals impacted by Parkinson's, fostering an environment of support and empowerment.

With an anticipated attendance of over 500 delegates hailing from diverse backgrounds across the Asia-Pacific region, including esteemed scientists, allied health professionals, individuals living with Parkinson's, caregiving partners, policymakers, and more, PANC 2025 promises to be a convergence of expertise, insights, and collaboration.

Sponsors and exhibitors will seize the unique opportunity to engage with global leaders in the Parkinson's space, forging invaluable connections, exploring potential collaborations, and amplifying their brand presence.

Additionally, attendees will have ample opportunities to network with potential collaborators, discover new research partners, garner support and advocacy, and contribute to raising media awareness about Parkinson's, thus enhancing visibility for their brand or organisation.



Partner Packages



Platinum Partner exclusive package
\$35,000



Major Sponsor x3 packages
\$20,000



Conference dinner x1 package
\$15,000



Name badge & satchel x1
\$15,000



Welcome reception x1 package
\$15,000



Coffee station x2 package
\$15,000



Hydration station x1 package
\$15,000



Art prize sponsor
\$12,000

Second round of sponsorship opportunities will be released June 2024



parkinson's
australia

What we do

There are up to 150,000 Australians living with Parkinson's.



Parkinson's Australia is the national advocacy body for people living with Parkinson's, their families and carers, researchers and health professionals.

We promote the best possible quality of life for people with Parkinson's.

We advocate for the Parkinson's community on issues of national significance.

We work to reduce the impact of Parkinson's by promoting best practice care to ensure that people can maximise their opportunities to live well and maintain their independence.

Exclusive Platinum Partner



One (1) presentation at the Health Professional Education Day 6/4/25



One (1) industry specialist on a conference panel session**



One (1) 3x3 stand in the exhibition hall & six (6) exhibitor passes ~



Four (4) full conference registrations ~



Thirty (30) second video ad to be played at conference start



Acknowledgement at conference opening & close

***All topics, speakers and content to be approved by PAL**

\$35,000

~disclaimers/conditions next page

Platinum Partner Recognition as Sponsor & Promotion

- Sponsorship positioning statement to align to sponsorship objective
- Conference catering break sponsor, including branding on catering stations throughout conference (n.b. excludes Conference Dinner, coffee stations and hydration station). Branding created by PAL with sponsor logo (to be provided)*
- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference app
- One (1) banner advertisement in two (2) conference eDMs**
- Logo featured on monthly PANC eDMs (from payment date through post-conference updates May 2025)
- Promotion of education session in one (1) conference eDM
- Two (2) social posts (LinkedIn and Facebook) promoting sponsorship***
- One (1) social media asset pack.

* Used in digital assets at discretion of PAL

** To be developed by the sponsor using supplied guidelines and approved by PAL

*** To be developed by PAL

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner)

~Full conference registrations provide access to the conference sessions, exhibition hall, welcome reception and all catering breaks (excludes the conference dinner)

n.b. Conference dinner tickets can be purchased at an additional cost.

Major Partner (3 available)



One (1) presentation at the Health Professional Education Day 6/4/25



Two (2) full conference registrations ~



One (1) 3x3 stand in the exhibition hall & four (4) exhibitor passes ~

***All topics, speakers and content to be approved by PAL**

\$20,000

~disclaimers/conditions next page

Major Partner Recognition as Sponsor & Promotion

- Sponsorship positioning statement to align to sponsorship objective
- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference app
- Promotion of education session in one (1) conference eDM
- One (1) banner advertisement in one (1) conference eDM. To include "We are proud to be a sponsor of PANC 2025". Final design to be approved by PAL**
- Two (2) social posts (LinkedIn and Facebook) promoting sponsorship***
- One (1) social media asset pack

* Used in digital assets at discretion of PAL

** To be developed by the sponsor using supplied guidelines and approved by PAL

*** To be developed by PAL

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner)

~Full conference registrations provide access to the conference sessions, exhibition hall, welcome reception and all catering breaks (excludes the conference dinner)

n.b. Conference dinner tickets can be purchased at an additional cost.

Conference Dinner Sponsor (x1)



Exclusive sponsor of the Conference Dinner Monday 7/4/25



Two (2) pull up banners to be placed at the venue



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~



Six (6) tickets to the conference dinner only

***All topics, speakers and content to be approved by PAL**

\$15,000

~disclaimers/conditions next page

Conference Dinner Recognition as Sponsor & Promotion

- Exclusive sponsor naming ("sponsored by") rights to the Conference Dinner included on promotional materials
- Logo (to be supplied*) on PANC webpage with link to sponsor website, including page where delegates can purchase tickets to the Conference Dinner
- Opportunity to provide digital resources via conference app
- Logo in one (1) conference eDM promoting the Conference Dinner
- One (1) push notification (via the conference app) to all attendees promoting the activity and sponsor
- One (1) social post (Linkedin and Facebook) promoting sponsorship*
- One (1) social media asset pack

* Used in digital assets at discretion of PAL

** To be developed by the sponsor using supplied guidelines and approved by PAL

*** To be developed by PAL

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner)

~Full conference registrations provide access to the conference sessions, exhibition hall, welcome reception and all catering breaks (excludes the conference dinner)

n.b. Conference dinner tickets can be purchased at an additional cost.

Name Badge & Satchel Sponsor (x1)



Logo included on delegate name badge, lanyard and satchel.*



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~

***Branding created by PAL including sponsor logo (to be provided).**

Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website, including page where delegates can purchase tickets to the Conference Dinner
- Opportunity to provide digital resources via conference app
- One (1) social media asset pack

\$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).
n.b. Conference Dinner tickets can be purchased at an additional cost.

Welcome Reception Sponsor (x1)



Exclusive sponsor of the Welcome Reception Sunday 6/4/25*



Two (2) pull up banners to be placed at the venue



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~

Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference app
- Logo in one (1) conference eDM promoting Welcome Reception
- One (1) push notification (via conference app) to all attendees promoting activity and sponsor
- One (1) social post (LinkedIn and Facebook) promoting sponsorship*
- One (1) social media asset pack

\$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).
n.b. Conference Dinner tickets can be purchased at an additional cost.

Coffee Cart Sponsor (x2)



Logo included on sponsored coffee cart branding*



Opportunity to supply branded cups (unbranded cups included)^



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~



Opportunity to supply branded barista uniform^

^Branded cups/uniform at sponsor's expense.

Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference app
- One (1) social media asset pack

\$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).
n.b. Conference Dinner tickets can be purchased at an additional cost.

Hydration Station Sponsor (x1)



Logo included on hydration station branding*



Opportunity to supply branded reusable vessel (unbranded cups included)^



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~



Opportunity to supply branded staff uniform^

^Branded drink bottle/uniform at sponsor's expense.

Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference app
- One (1) social media asset pack

\$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).
n.b. Conference Dinner tickets can be purchased at an additional cost.

Parkinson's Art Prize Sponsor (x1)



Logo included on art competition branding*



Opportunity to present the art prizes at the Conference Opening Monday morning



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~



Opportunity to have a pull up banner in the collective Art Alcove*

^Branding to be approved by PAL

Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference app
- One (1) social media asset pack

\$12,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).
n.b. Conference Dinner tickets can be purchased at an additional cost.

Our Team & Our Venue

Parkinson's Australia will be working with the iconic National Convention Centre, Canberra to hold the event.

Olivia Nassaris, CEO

NATIONAL ADVOCATE &
CHANGEMAKER

Angela Arkadieff

FINANCE MANAGER

Tina Gillespie

CONTENT STRATEGIST &
LIVED EXPERIENCE ADVOCATE

PANC Organising Committee

EILEEN WILLIS, CARE PARTNER
KEVIN MCANEY, PWP
JEFF SMART, PWP
YOPX NATIONAL WORKING GROUP
SALLY MACDONALD, DIRECTOR - PA BOARD
GLENN REES, DIRECTOR - PA BOARD

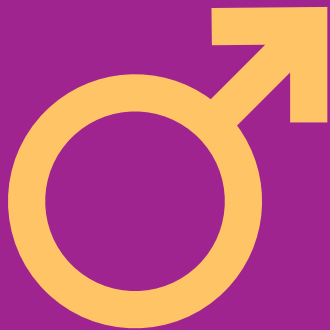
Ben Fleming

ADMINISTRATION MANAGER



Parkinson's Facts

Parkinson's is the second-most common neurological condition in the world, but remains one of the least understood.



52% are male



48% are female



Economic cost of **\$10.9** billion p/a





Get In Touch

Don't miss out on your opportunity to connect to health professionals and people living with Parkinson's at PANC 2025. Express your interest today and get a Sponsorship Application Form sent to you.

We look forward to working with you.



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National Advocacy • Connection • Awareness



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