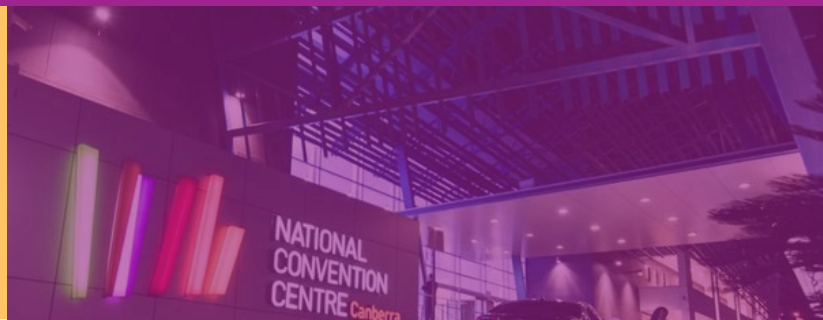


# 2025 Parkinson's Australia National Conference

## *PANC Sponsorship Proposal*

*Promoting connection and living well with Parkinson's...*

6th to 8th April, 2025  
National Convention  
Centre, Canberra  
AUSTRALIA



Parkinson's Australia Ltd  
Conference Secretariat

08 7071 1010

[parkinsonsaustralia@eventfulprojects.com.au](mailto:parkinsonsaustralia@eventfulprojects.com.au)

[parkinsons.org.au](http://parkinsons.org.au)

# Why sponsor PANC 2025?

*We invite you to support the  
Parkinson's Australia National Conference  
(PANC 2025), to be held in Canberra, ACT, AUSTRALIA  
from Sunday April 6th to Tuesday April 8th.*

Presenting an unparalleled opportunity for researchers and organisations across Australia and the Pacific, PANC 2025 is meticulously crafted into three dynamic days encompassing a welcome reception, engaging exhibitions, research and living well streams, immersive workshops, and insightful discussions. PANC 2025 will delve into the forefront of cutting-edge and emerging treatments, clinical trials, and scientific research.

Tailored carer information sessions and living well workshops are strategically designed to enhance the quality of life for individuals impacted by Parkinson's, fostering an environment of support and empowerment.

With an anticipated attendance of over 500 delegates hailing from diverse backgrounds across the Asia-Pacific region, including esteemed scientists, allied health professionals, individuals living with Parkinson's, caregiving partners, policymakers, and more, PANC 2025 promises to be a convergence of expertise, insights, and collaboration.

Sponsors and exhibitors will seize the unique opportunity to engage with global leaders in the Parkinson's space, forging invaluable connections, exploring potential collaborations, and amplifying their brand presence.

Additionally, attendees will have ample opportunities to network with potential collaborators, discover new research partners, garner support and advocacy, and contribute to raising media awareness about Parkinson's, thus enhancing visibility for their brand or organisation.



# Partner Packages



Platinum Partner exclusive package  
\$35,000



Major Sponsor x3 packages  
\$20,000



Conference dinner x1 package  
\$15,000



Lanyard & satchel x1  
\$15,000



Welcome reception x1 package  
\$15,000



Coffee station x2 packages  
\$15,000



Hydration station x1 package  
\$15,000



Art prize sponsor  
\$12,000

Second round of sponsorship opportunities will be released June 2024



**parkinson's**  
australia

# What we do

---

There are up to 150,000 Australians  
living with Parkinson's.



Parkinson's Australia is the national advocacy body  
for people living with Parkinson's, their families and  
carers, researchers and health professionals.

We promote the best possible quality of life for  
people with Parkinson's.

We advocate for the Parkinson's community on  
issues of national significance.

We work to reduce the impact of Parkinson's by  
promoting best practice care to ensure that people  
can maximise their opportunities to live well and  
maintain their independence.



# Exclusive Platinum Partner



One (1) presentation at the Health Professional Education Day 6/4/25



One (1) industry specialist on a conference panel session\*\*



One (1) 3x3 stand in the exhibition hall & six (6) exhibitor passes ~



Four (4) full conference registrations ~



Thirty (30) second video ad to be played at conference start^



Acknowledgement at conference opening & close

**\*All topics, speakers and content to be approved by PAL**

## \$35,000

~disclaimers/conditions next page

# Platinum Partner Recognition as Sponsor & Promotion

- Sponsorship positioning statement to align to sponsorship objective
- Conference lunch break sponsor, including branding on lunch bags throughout conference (n.b. excludes Conference Dinner, coffee stations and hydration station packages that follow). *Branding for lunch bags created by PAL with sponsor logo (to be provided)\**
- Logo on PANC webpage with link to sponsor website
- Logo on back of conference satchel
- Opportunity to provide insert for conference satchel
- Opportunity to provide digital resources via conference website
- One (1) banner advertisement in two (2) conference eDMs\*\*
- Logo featured on monthly PANC eDMs (from payment date through post-conference updates May 2025)
- Promotion of education session in one (1) conference eDM
- Two (2) social posts (LinkedIn, Instagram and Facebook) promoting sponsorship\*\*\* and one (1) social media asset pack

\* Used in digital assets at discretion of PAL

\*\* & ^ To be developed by the sponsor using supplied guidelines and approved by PAL

\*\*\* To be developed by PAL

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner)

~Full conference registrations provide access to the conference sessions, exhibition hall, welcome reception and all catering breaks (excludes the conference dinner)

n.b. extra conference dinner tickets can be purchased at an additional cost.

# Major Partner (3 available)



One (1) presentation at the Health Professional Education Day 6/4/25



Two (2) full conference registrations ~



One (1) 3x3 stand in the exhibition hall & four (4) exhibitor passes ~

**\*All topics, speakers and content to be approved by PAL**

## \$20,000

~disclaimers/conditions next page

# Major Partner Recognition as Sponsor & Promotion

- Sponsorship positioning statement to align to sponsorship objective
- Logo on PANC webpage with link to sponsor website
- Logo on back of conference satchel
- Opportunity to provide insert for conference satchel
- Opportunity to provide digital resources via conference website
- Promotion of education session in one (1) conference eDM
- One (1) banner advertisement in one (1) conference eDM. To include "We are proud to be a sponsor of PANC 2025". Final design to be approved by PAL\*\*
- Two (2) social posts (LinkedIn, Instagram and Facebook) promoting sponsorship\*\*\*
- One (1) social media asset pack

\* Used in digital assets at discretion of PAL

\*\* To be developed by the sponsor using supplied guidelines and approved by PAL

\*\*\* To be developed by PAL

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner)

~Full conference registrations provide access to the conference sessions, exhibition hall, welcome reception and all catering breaks (excludes the conference dinner)

n.b. Conference dinner tickets can be purchased at an additional cost.



# Conference Dinner Sponsor (x1)



**Exclusive sponsor of the  
Conference Dinner Monday 7/4/25**



**Up to two (2) pull up banners to be  
provided by sponsor and placed at  
the dining venue**



**One (1) 3x3 stand in the exhibition  
hall & two (2) exhibitor passes ~**



**Tickets for the conference dinner  
only (i.e. 6 dinner tickets)**

**\*All topics, speakers and  
content to be approved by PAL**

## \$15,000

~disclaimers/conditions next page

# Conference Dinner Recognition as Sponsor & Promotion

- Exclusive sponsor naming ("sponsored by") rights to the Conference Dinner included on promotional materials
- Logo (to be supplied\*) on PANC webpage with link to sponsor website, including page where delegates can purchase tickets to the Conference Dinner
- Opportunity to provide digital resources via conference website
- Logo in one (1) conference eDM promoting the Conference Dinner
- Opportunity to provide insert for conference satchel
- One (1) social post (Linkedin and Facebook) promoting sponsorship\*
- One (1) social media asset pack

\* Used in digital assets at discretion of PAL

\*\* To be developed by the sponsor using supplied guidelines and approved by PAL

\*\*\* To be developed by PAL

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner)

~Full conference registrations provide access to the conference sessions, exhibition hall, welcome reception and all catering breaks (excludes the conference dinner)

n.b. Conference dinner tickets can be purchased at an additional cost.

## Lanyard & Satchel Sponsor (x1)



Logo included on delegate name lanyard and front of satchel.\*



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~

**\*Branding created by PAL including sponsor logo (to be provided).**

## Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Logo co-branded with Parkinson's Australia on conference lanyard
- Logo on front of conference satchel graphic design
- Opportunity to provide digital resources via conference website
- Opportunity for insert into conference satchels
- One (1) social media asset pack

# \$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).  
n.b. Conference Dinner tickets can be purchased at an additional cost.

# Welcome Reception Sponsor (x1)



**Exclusive sponsor of the Welcome Reception Sunday 6/4/25\***



**Up to two (2) pull up banners to be placed at the venue**



**One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~**

## Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference website
- Logo in one (1) conference eDM promoting Welcome Reception
- Opportunity to provide insert for conference satchel
- One (1) social post (LinkedIn, Instagram and Facebook) promoting sponsorship\*
- One (1) social media asset pack

# \$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).  
n.b. Conference Dinner tickets can be purchased at an additional cost.



## Coffee Cart Sponsor (x2)



Logo included on sponsored coffee cart branding\*



Opportunity to supply branded cups (500 unbranded cups included)^



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~



Service is Monday and Tuesday 8hr days up to 250 people per day per cart

**^Branded cups at sponsor's expense.**

## Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference website
- Opportunity to provide insert for conference satchel
- One (1) social media asset pack

# \$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).  
n.b. Conference Dinner tickets can be purchased at an additional cost.



# Hydration Station Sponsor (x1)



Logo included on hydration station branding\*



Opportunity to supply branded reusable vessel (unbranded cups included)^



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~

**^Branded drink bottle/uniform at sponsor's expense.**

## Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference website
- Opportunity to provide insert for conference satchel
- One (1) social media asset pack

# \$15,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).  
n.b. Conference Dinner tickets can be purchased at an additional cost.

## Parkinson's Art Prize Sponsor (x1)



Logo included on art competition branding\*



Opportunity to present the art prizes at the Conference



One (1) 3x3 stand in the exhibition hall & two (2) exhibitor passes ~



Opportunity to have a pull up banner in the collective Art Alcove\*

^Branding to be approved by PAL

## Recognition as Sponsor & Promotion

- Logo on PANC webpage with link to sponsor website
- Opportunity to provide digital resources via conference website
- Opportunity to provide insert for conference satchel
- One (1) social media asset pack

# \$12,000

To note: All packages are GST inclusive.

~Exhibitor passes provide access to the exhibition hall, welcome reception and all catering breaks (excludes access to the conference sessions and the conference dinner).  
n.b. Conference Dinner tickets can be purchased at an additional cost.

# Our Team & Our Venue

Parkinson's Australia will be working with the iconic National Convention Centre, Canberra to hold the event. Our Conference Secretariat is Vicky Troptsidis.

## **Olivia Nassaris, CEO**

NATIONAL ADVOCATE &  
CHANGEMAKER

## **Angela Arkadieff**

FINANCE MANAGER

## **Tina Gillespie**

CONTENT STRATEGIST &  
LIVED EXPERIENCE ADVOCATE

## **Ben Fleming**

ADMINISTRATION MANAGER

## **PANC Organising Committee**

EILEEN WILLIS, CARE PARTNER  
KEVIN MCANEY, CARE PARTNER  
JEFF SMART, PWP  
YOPX NATIONAL WORKING GROUP  
SALLY MACDONALD, DIRECTOR - PA BOARD  
GLENN REES, DIRECTOR - PA BOARD  
YOUNG ONSET NATIONAL WORKING GROUP



# Parkinson's Facts

Parkinson's is the second-most common neurological condition in the world, but remains one of the least understood.



FROM ECOSYSTEM OF PARKINSON'S REPORT  
(MELICK, 2024)





# Get In Touch

Don't miss out on your opportunity to connect to health professionals and people living with Parkinson's and their carers at PANC 2025.

Express your interest today, sponsorship and exhibition stand space.

We look forward to working with you.



Parkinson's Australia Ltd

info@parkinsons.org.au  
Phone 0407 703 328  
parkinsons.org.au

Postal Address  
PO Box 256  
Unley, SA 5061

ACN 671 516 822  
ABN 46 011 714 078